

Unitronic Deliver with Podium Finish at Sebring Debut!

Mikey Taylor and Britt Casey Jr. give the Unitronic No. 17 Audi RS 3 LMS TCR a 2nd place finish on debut at a challenging Sebring International Raceway during IMSA Super Sebring weekend.



After announcing a partial season program with two very capable drivers, anticipation was high for the new No. 17 JDC-Miller Motorsport entry. The team started off the weekend in a positive way by finishing P1 in the first two official practice sessions with fastest laps from Taylor, and then Casey eventually stomping his authority by taking pole position in the class by more than a 1.2-second gap.

After briefly losing the lead during a chaotic first few laps of the Alan Jay Automotive 120 race, which saw several major crashes and retirements, including two other TCR class competitors and several GS cars. Casey swiftly regained the lead and took control of the race with a smooth and precise stint until the halfway mark of the race.

He brought the car into the pits from the lead with a small margin over 2nd place and handed over driving duties to South African born Taylor. Unfortunately, a slight hold up on the right rear tire change cost the team an extra 12 seconds in the pit box. Taylor rejoined the race in 3rd and quickly caught up to the tail end of the leader as the caution was brought out to remove a stricken car. On the restart, Taylor made quick work of the No. 84 Atlanta Speedwerks Honda Civic TCR and began the battle with the No. 37 LAP Motorsport entry of Tom O’Gorman.

After trading positions for the lead and some close racing, Taylor ultimately had to settle for 2nd behind O’Gorman at the line to take his and the No. 17 entry’s first podium in the hyper-competitive IMSA Michelin Pilot Challenge series.



After the race, a very pleased Taylor said, “What a great start for our new program, we have all put a lot of effort into making this a reality and a podium is a nice way to thank everyone for believing in us. To be able to take pole in qualifying and now a podium, I’m really looking forward to seeing what we can do at CTMP.”

Reigning TCR class champion Casey made his return to IMSA victory circle for the first time since clinching the 2018 championship at Road Atlanta last October and said “It was a successful race event from start to finish. Everyone on our JDC-Miller Motorsports team came prepared and we followed our run-plan accordingly which made our jobs as drivers that much easier. Driving our Audi RS 3 LMS to a pole position in qualifying and a podium finish in our debut race of the season was an extremely gratifying way to cap off Unitronic’s first venture in professional motorsports.”



About Unitronic®

UNITRONIC® engineers industry leading aftermarket performance enhancing software and hardware for Audi®, Volkswagen®, Seat®, and Skoda® cars worldwide. Best known for its performance software engine and transmission calibrations, Unitronic enhances vehicle performance while maintaining complete OEM-like reliability and drivability. Unitronic’s UniCONNECT+ Programming and Diagnostic Interface, empowers Unitronic Clients to safely reprogram their engine and transmission control modules from the comfort of home, anywhere in the world. Learn more about Unitronic’s competitive advantage at www.getunitronic.com.

About Out There Brands

OUT THERE BRANDS was founded by professional racing driver Michael Taylor, filling the void focusing on offering extremely personalized branding services to the motorsports industry, specializing in custom made paddock displays and motorsports apparel. Alongside these services, Out There Brands provides first-class hospitality and event management. Learn more about getting your brand out there at www.outtherebrands.com

About JDC-MILLER MOTORSPORTS

JDC-MILLER MOTORSPORTS is a world class multiple championship winning sportscar racing team, with a total of 18 championships, 60 wins, 57 pole positions, and 195 podiums, most of which coming by way of their Prototype class programs running in the IMSA WeatherTech Sportscar Championship. Highlights include an Overall Win at the Six Hours at Watkins Glen in 2018, 2017 Winner Extreme Spirit Award, and 2017 Winner Jim Trueman Award, providing the team an automatic entry into the 2018 24 Hours of LeMans. Learn more at www.jdcmotorsport.com